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## Risk to Succeed: Essential Lessons for Discovering Your Unique Talents and Finding Success

By Cohen, Ricky

Book Condition: New. Publisher/Verlag: McGraw-Hill Professional | A NEW BUSINESS PARABLE FOR OUR TIMES According to the laws of the jungle, a baby elephant can survive only if it stands on its own in the first few hours after being born. These laws also apply to your own survival--and ultimate success--in the business world today. From Ricky Cohen, educator, entrepreneur, and renowned CEO of The Conway Organization, comes an inspiring new business parable for our unprecedented times. It is the story of a young elephant named Bella who is not content to move with the herd. She longs to venture out on her own. Searching. Exploring. Making her way in the world. Soon she forms an unlikely friendship with a colorful butterfly named Cee, who teaches Bella the importance of taking risks and other essential lessons--timeless "laws of the jungle" that you can apply to every aspect of your life: "Life begins with courage." "Smart is the new rich." "Stumbling is a gift." "What you seek lies within you." "Believe in life: Always." and much more. Whether you're an entrepreneur with a dream, a manager on the rise, or a leader with a vision, this charming and insightful parable will...

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