



The Strategic Plan Guide: A Management Guide to Developing a Strategic Planning Process (Paperback)

By Mark A Philip

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Strategic Plan Guide provides a step-by-step management guide of a strategic planning process, which will result in the development of a well-thought through, comprehensive strategic plan for your business. After seeing the need for professional people in many different business environments to better understand basic business principles, Mark Philip has prepared a series of course materials to help Business Executives succeed in any business setting. From his coaching of many executives in both large and small companies, Mark has created the Fast-Track Business Expert Series TM - a range of books and courses detailing the core skills and strategies that will help you acquire expert business experience in just a few hours.



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