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SUSTAINABILITY IN THE HOSPITALITY INDUSTRY: PRINCIPLES OF SUSTAINABLE OPERATIONS



Routledge, 2014. Soft cover. Book Condition: New. International Edition. Sustainability is one of the single most important global issues facing the world. A clear understanding of the issues surrounding climate change, global warming, air and water pollution, ozone depletion, deforestation, the loss of biodiversity and global poverty is essential for every future manager in the hospitality industry. Present and future hospitality executives need to know how sustainable management systems can be integrated into their businesses while maintaining and hopefully improving...

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- Authored by Philip Sloan, Willy Legrand, Joseph S. Chen
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