



Creating A World Class Company A Triumph of the Entrepreneurial Spirit

By Bob Thomas

Xlibris. Paperback. Book Condition: New. Paperback. 316 pages. Dimensions: 8.8in. x 5.9in. x 0.8in.CREATING A WORLD CLASS COMPANYA Triumph of the Entrepreneurial SpiritBob ThomasEntrepreneurs striving to build great companies are unable to do so without the knowledge that is revealed in this book. This is the most comprehensive study ever written about the entrepreneurial experience. Why Because not only is the author a writer, he is a world-class entrepreneur who has created two world-class companies from scratch--one that today is a thriving division of Emerson, a Fortune 500 company, and the other is a division of ABB, the giant Swiss conglomerate. Why hasnt a book like this been written before Because CEOs dont know how to write. Their secretaries do all of their writing. Bob Thomas might be the first CEO who writes at a professional level. As a result, because of the absence of the written word, entrepreneurial secrets that have never been in print but are common to all successful entrepreneurs, arent shared with newcomers. This book solves that problem. This Book Shows You How To Fund your company without investing, selling stock, borrowing or accepting venture capital. Structure your company to take full advantage of its being...



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