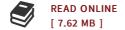# Pharmaceutical Intellectual Property Rights and the Single Market

By Stefan Kirchner

GRIN Verlag Okt 2009, 2009. Taschenbuch. Book Condition: Neu. 210x149x10 mm. This item is printed on demand - Print on Demand Neuware - Thesis (M.A.) from the year 2006 in the subject Law - European and International Law, Intellectual Properties, grade: 13,53 (gut) , Justus-Liebig-University Giessen, course: Magister Juris Internationalis, language: English, abstract: With an aging demographic all over the European Union, the European pharmaceutical sector is set to grow in the coming decades. Al-ready today the pharmaceutical industry is a key employer in Europe. At the same time, the pharmaceutical industry is marked by a very ex-pensive research and development phase, which makes strong intellectual property rights crucial to ensure that research for new pharmaceuticals remains commercially interesting. But not only direct threats to intellectual property rights, such as the production of generic phar-maceuticals or the sale of counterfeit pharmaceuticals, pose a threat to those pharmaceutical companies which heavily invest in research for the development of new products: different prices for identical pharmaceuticals in different member states of the European Community make it economically interesting to buy pharmaceuticals in one member state and sell them abroad. It might even be cheaper to sell reimported pharmaceuticals in the country of...

READ ONLINE
[7.62 MB]

Reviews

The most effective ebook i possibly go through. I am quite late in start reading this one, but better then never. Its been designed in an extremely basic way and it is just after i finished reading this ebook by which basically transformed me, modify the way i believe.
-- Giovanny Rowe

It in just one of the most popular ebook. It is writter in simple words and not confusing. I am just happy to tell you that this is actually the finest ebook i have got read inside my very own existence and may be he greatest ebook for at any time.
-- Vicky Adams