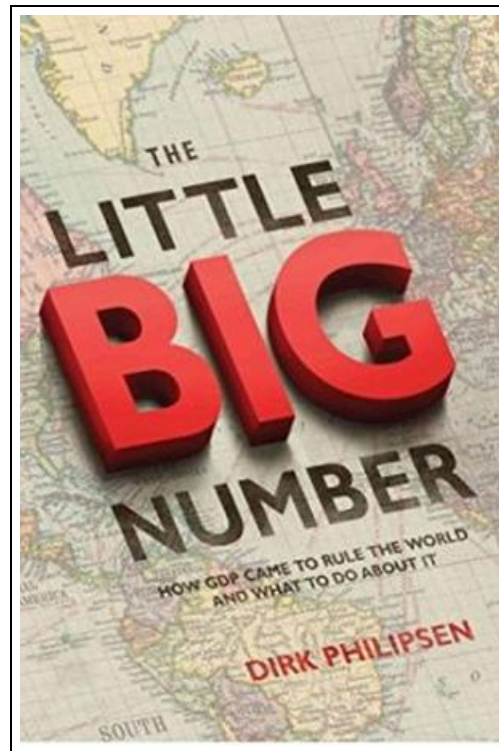


## The Little Big Number: How GDP Came to Rule the World and What to Do About it



Filesize: 5.66 MB

### ***Reviews***

*Complete guideline for pdf lovers. It is definitely basic but shocks within the 50 percent of your ebook. I am easily could get a pleasure of studying a created publication.*

*(Prof. Elwyn Boehm MD)*

## THE LITTLE BIG NUMBER: HOW GDP CAME TO RULE THE WORLD AND WHAT TO DO ABOUT IT

[DOWNLOAD](#)

Princeton University Press. Hardback. Book Condition: new. BRAND NEW, The Little Big Number: How GDP Came to Rule the World and What to Do About it, Dirk Philipsen, In one lifetime, GDP, or Gross Domestic Product, has ballooned from a narrow economic tool into a global article of faith. It is our universal yardstick of progress. As The Little Big Number demonstrates, this spells trouble. While economies and cultures measure their performance by it, GDP ignores central facts such as quality, costs, or purpose. It only measures output: more cars, more accidents; more lawyers, more trials; more extraction, more pollution--all count as success. Sustainability and quality of life are overlooked. Losses don't count. GDP promotes a form of stupid growth and ignores real development. How and why did we get to this point? Dirk Philipsen uncovers a submerged history dating back to the 1600s, climaxing with the Great Depression and World War II, when the first version of GDP arrived at the forefront of politics. Transcending ideologies and national differences, GDP was subsequently transformed from a narrow metric to the purpose of economic activity. Today, increasing GDP is the highest goal of politics. In accessible and compelling prose, Philipsen shows how it affects all of us. But the world can no longer afford GDP rule. A finite planet cannot sustain blind and indefinite expansion. If we consider future generations equal to our own, replacing the GDP regime is the ethical imperative of our times. More is not better. As Philipsen demonstrates, the history of GDP reveals unique opportunities to fashion smarter goals and measures. The Little Big Number explores a possible roadmap for a future that advances quality of life rather than indiscriminate growth.

[Read The Little Big Number: How GDP Came to Rule the World and What to Do About it Online](#)[Download PDF The Little Big Number: How GDP Came to Rule the World and What to Do About it](#)

## Related Books



**TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save Document »](#)



**TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Save Document »](#)



**You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most**

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Save Document »](#)



**The Old Peabody Pew (Dodo Press)**

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author...

[Save Document »](#)



**The Village Watch-Tower (Dodo Press)**

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author...

[Save Document »](#)

**See You Later Procrastinator: Get it Done**

Free Spirit Publishing Inc., U.S., United States, 2009. Paperback. Book Condition: New. 175 x 127 mm. Language: English . Brand New Book. Kids today are notorious for putting things off--it's easy for homework and chores

[Read ePub »](#)

**Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird**

Paperback. Book Condition: New. Not Signed; This is a Tinga Tinga tale inspired by traditional stories from Africa. Lion is king of Tinga Tinga but he can't roar! Can his friend Flea help Lion to

[Read ePub »](#)

**Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran's New Blue Shoes (Hardback)**

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK's best-selling home reading series. It

[Read ePub »](#)

**Rookie Preschool-NEW Ser.: The Leaves Fall All Around**

Book Condition: Brand New. Book Condition: Brand New.

[Read ePub »](#)

**Sleeping Beauty - Read it Yourself with Ladybird: Level 2**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Sleeping Beauty - Read it Yourself with Ladybird: Level 2, In this classic fairy tale, Sleeping Beauty pricks her finger on a spinning wheel and falls

[Read ePub »](#)