

## Team-Based Strategic Planning: A Complete Guide to Structuring, Facilitating, and Implementing the Process (Paperback)

By C Davis Fogg

Createspace Independent Publishing Platform, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Team-Based Strategic Planning uniquely describes the strategic planning process and the ways of facilitating the development of a strategic plan and its implementation. It is how-to-do book profusely illustrated with planning techniques, facilitation guides and real world examples of the planning and strategy efforts of dozens of organizations. The book is a professional best-seller and sold 25,000 copies in hard cover 1964-2010. The book deals with the six key aspects of strategic planning in a team environment: (1) Structure and Customization of the process to meet the needs of your particular organization (2) Facilitation-of the planning process (3) Teams and teamwork (4) Management and Leadership-from forging the vision to making the plan operational (5) Organizational involvement-gaining involvement and commitment at all levels (6) information gathering and analysis--benchmarking, competitive analysis and the other precious few techniques that are truly useful. Examples from actual companies illustrate each step of the process and what worked and didn t work. Moreover, Team-Based Strategic Planing is designed for active use at every stage. You Il find dozens of handson tools that will help you as...



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