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Two Sports Myths and Why They re Wrong (Paperback)

By Rodney D. Fort, Jason A. Winfree

Stanford University Press, United States, 2013. Paperback. Condition: New. New. Language: English . Brand New Book ***** Print on Demand *****. In Two Sports Myths and Why They re Wrong, authors Rodney Fort and Jason Winfree apply sharp economic analysis to bust a couple of the most widespread urban legends about professional athletics. Exploring the claim that player salary demands increase ticket prices and asking whether Major League Baseball should emulate the National Football League, this quick read gives us a taste of 15 Sports Myths and Why They re Wrong, forthcoming from Stanford University Press this September. Fort and Winfree take apart these common misconceptions, showing how the assumptions behind them fail to add up. They reveal how these myths perpetuate themselves, substituting the intuitive appeal of emotionally charged myths with rigorous, informed explanations that weaken their potency and loosen their grip on the sports we love. Two Sports Myths breakdown these tall tales just in time for the MLB All-Star Game and will leave you wondering what other myths will be on the chopping block later this fall.

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