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## les meilleurs outils web 2.0 pour developper un projet e-learning

By Prat, Marie

ENI, 2012. Paperback. Condition: NEUF. Le e-learning 2.0 peut être défini comme une stratégie e-learning utilisant les outils du web 2.0, l'accent étant mis sur la participation active de l'apprenant et sur les outils permettant la formation informelle. Ce livre s'adresse à tout porteur de projet e-learning issu du secteur de la formation ou des RH : responsable de formation, formateurs, développeurs multimédia. ; il aborde concrètement les technologies utilisées et fournit un aperçu détaillé de ce que peut être un parcours de formation dans un dispositif blended learning utilisant les médias sociaux. Les technologies créent les usages dit-on, mais encore faut-il avoir une idée précise des outils disponibles et savoir pourquoi et pour qui les utiliser. Chaque partie du livre détaille un type d'outils et son utilisation dans le cadre d'un projet e-learning :- La première partie est une introduction aux outils avec un rappel sur les acteurs et les principes des projets e-learning.- La deuxième partie présente l'environnement technique de tout dispositif de formation à distance : les plates-formes LMS, avec la présentation détaillée de la version 2 de Dokeos.- La troisième partie entre dans le coeur du dispositif avec les contenus pédagogiques et les outils auteur permettant de...



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