



## Total Value Optimization: Transforming Your Global Supply Chain Into a Competitive Weapon (Paperback)

By Steven J Bowen

Sjdb, LLC, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Achieving Competitive Advantage Today s corporate leaders are under increasing pressure to deliver differentiated, lasting performance, fast. Industry 4.0 is driving new business models, with competitors becoming more numerous, more formidable, and more global. This puts profitability at risk as whole supply chains shift in industries. By placing customer value at the heart of their businesses, through a demand-driven digital supply chain, Total Value Optimization (TVO) goes beyond traditional approaches to ensure your company not only survives, but thrives! Steven Bowen provides a clear pathway to transform your supply chain into the ultimate competitive weapon. The Total Value Optimization (TVO) framework, resting on a foundation of data analytics, is the best approach we have seen to achieve integrated supply chain excellence in logistics, operations, and procurement. --J. Paul Dittmann, Ph.D. Executive Director, Global Supply Chain Institute, University of Tennessee After applying TVO across three corporations, both public and private equity owned, we generated \$290 million in EBITDA, \$310 million in cash, and growth through improved customer responsiveness. Every company and CEO should consider implementing TVO. --James R. Voss, CEO Vectra Grounded in data...



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