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The Birthday Party Business: How to Make a Living as a Children's Entertainer

By Bruce Fife, Hal Diamond, Steve Kissell, Robin Vogel, Mary Lostak

Piccadilly Books,U.S. Paperback. Book Condition: new. BRAND NEW, The Birthday Party Business: How to Make a Living as a Children's Entertainer, Bruce Fife, Hal Diamond, Steve Kissell, Robin Vogel, Mary Lostak, Balloons, fun, games, magic, and more -- they are all here. From entertaining and food to marketing and promotion, this book features comprehensive and detailed guidance on how to succeed in the birthday party business. At the heart of the birthday party business is the entertainment. In this book you will find detailed information on the art of entertaining children of all ages. You will learn how to work with children, what they like, what they don't like, how to make them laugh, and how to control them. You will learn the secrets of entertaining kids using magic, clowning, puppetry, storytelling, ballooning, and face painting, as well as gain valuable information on catering, party games, and creating enchanting theme parties. This book has everything you need to get started in the birthday party business; included are samples of advertisements, sales letters, thank you notes, news releases, contracts, party planning guides, flyers, business cards, stationery, and promotional give-aways, as well as dozens of comedy skits and party routines.



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