



Effective E-Marketing Strategies

By Curtis Carmichael

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 136 pages. Dimensions: 8.4in. x 5.8in. x 0.7in. Too many Internet marketing books today seem to focus on specific areas, such as SEO or social media marketing. But, these are only a few small pieces of the overall marketing strategy. Online marketing strategies should place greater emphasis on incorporating other elements where possible. Each marketing component serves as a valuable channel for driving and converting new leads. The author, Curtis Carmichael has been designing, developing and marketing web sites and campaigns for over sixteen years. In this book, he shares some of today's best kept e-marketing secrets used by successful Internet marketers. Effective E-Marketing Strategies covers virtually every online marketing strategy imaginable to help you maximize your campaigns return. Explore e-commerce concepts, SEOSEM, e-mail marketing, landing sales pages, analyzing web site metrics, social media networking, webinars, press releases and more. This item ships from La Vergne, TN. Paperback.



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