



## A Titanic Love Story: Ida and Isidor Straus

By June Hall McCash

Mercer University Press. Hardcover. Book Condition: New. Hardcover. 288 pages. Dimensions: 9.1in. x 6.2in. x 1.2in. This book traces the life of Isidor and Ida Straus, both German Jewish immigrants who arrived as children in America in the early 1850s. Isidor's father, Lazarus, was an itinerant peddler in Georgia, but within one generation the family became the wealthy owners of Macy's Department Store in New York. A Titanic Love Story follows the Strauses' life from Talbotton, Georgia, where an anti-Semitic incident caused them to move to nearby Columbus. The devastation of Columbus at the end of the Civil War brought the family to New York, where Isidor met and eventually married the young Ida Blun. Ida and Isidor balanced the demands of business, family, and service to others and carved out their individual roles in those domains. A Titanic Love Story emphasizes their work together as a couple, focusing not only on Isidor's important roles as businessman, member of congress, and philanthropist, but also on Ida's contributions as an intelligent partner, the soul of the household, and matriarch of the family, as well as a stalwart supporter of her husband and one who engaged in philanthropic and...



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