



## Crash (Financial Times Series) [Taschenbuch] by Mandel, Michael J.

By Michael J.; Mandel

Financial Times, 2000. Taschenbuch. Book Condition: Neu. Gebrauch - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The 'new economy' boom is set to become the 'new economy' bust. The optimistic vision of the future has become the conventional wisdom. The internet economy is flourishing. We live in a transformed society where e-commerce ventures rule and both knowledge and wealth are just a click away. The internet age has delivered us to the Promised Land. But is this really the case Cracks are beginning to appear in paradise as one dot com company after another is brought to its knees. Growth cannot be sustained forever. The bubble is set to burst and we face an internet depression. Caught up within all the hype and hearsay, the overriding factor fuelling the media panic is the fact that industry and investors do not seem to be prepared for it. The Coming Internet Depression sets the record straight and asks why the high-tech boom will go bust, how bad will it be, and how to prosper regardless. History shows that periods of great technological change are inevitably punctuated by deep downturns. The opportunities for wealth...



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