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The Toyota Way: 14 Management Principles: From the World`s Greatest Manufacturer

By Jeffrey K. Liker

Tata McGraw-Hill Education Pvt. Ltd., 2004. Softcover. Book Condition: New. First edition. What can your business learn from Toyota? * How to double or triple the speed of any business process * How to build quality into workplace systems * How to eliminate the huge costs of hidden waste * How to turn every employee into a quality control inspector * How to dramatically improve your products and services! With a market capitalization greater than the value of General Motors, Ford, and Chrysler combined, Toyota is also, (by far), the world`s most profitable automaker. Toyota`s secret weapon is Lean production--the revolutionary approach to business processes that it invented in the 1950`s and has spent decades perfecting. Today businesses around the world are implementing Toyota`s radical system for speeding up processes, reducing waste, and improving quality. The Toyota Way, explain`s Toyota`s unique approach to Lean--the 14 management principles and philosophy that drive Toyota`s quality and efficiency-obsessed culture. You`ll gain valuable insights that can be applied to any organization and any business process, whether in services or manufacturing. Professor Jeffrey Liker has been studying Toyota for twenty years, and was given unprecedented access to Toyota executives, employees and factories, both in Japan...



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