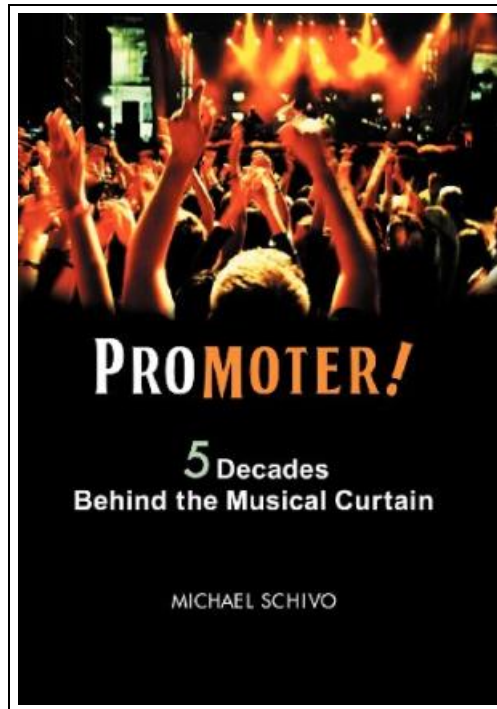


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Outskirts Press, United States, 2011. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Michael Schivo emerged from the generation that saw rock music become a major influence on society. This book is devoted to divulging what it was like to be at the helm of a durable, long-lasting rock concert promotion company that put the stars on stages from intimate nightclubs to vast arenas. He was a scrappy, cantankerous and free thinking booker of major concerts starring the likes of Metallica, Def Leppard, Chicago, Kiss, Hall and Oates, U-2, Peter Dinklage, Inxs, Cheap Trick, Journey, Ted Nugent, Genesis, Blue Oyster Cult, AC/DC, Aerosmith, Rush and nearly every major rock, pop and jazz act that could fill small halls and arenas for 5 decades. It was a time when Rock was running wild with the rules constantly in a state of flux. Eventually, however, he found that the scene had changed since the days when he and other promoters started paving the Rock and Roll highway. This book pulls back the curtain to show how today's playing field has turned the concert scene to mush! Nothing is held back from the reader in this tale of the dramatic changes that made every one - from the agents, managers and the acts to the promoters themselves guilty of corrupting a system that ran smoothly in the 60s and 70s, only to be pulled apart by greed and disrespect. Schivo's playing field consisted of Las Vegas, then Southern California, Lake Tahoe, Reno; totaling 17 cities. Within these pages is a transparent look into that tedious and tenuous concert business, written from the promoter's viewpoint, the last one to get paid. Imagine a grand party where the host pays for everything and hopes there is enough...



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