



Directions: Real Organizational Improvements (Paperback)

By Erik N Boe

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The collective way employees, partners, stakeholders and customers behave is what makes companies different. This is what you can call the operational model. The model describes how each of these groups works and interacts with each other. The model governs everything. Manage the model and you manage the company. Change the model and you change the company. The path to transforming a company starts with defining your current model followed by envisioning its future state. Your vision for the company is built upon contrasting these two versions of the model. Effectively leading a company into the future requires three transformational principles. But it is the fourth and often forgotten principle that propels it to greatness. This book outlines step-by-step how you can define and implement your operational model, apply four transformational principles, and move your company toward lasting success!.



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