



Hug Your Customers: The Proven Way to Personalize Sales and Achieve Astounding Results

By Jack Mitchell

Hachette Books. Hardcover. Condition: New. 304 pages. Dimensions: 8.3in. x 5.5in. x 1.2in. Revised and updated for the first time- here is the 200, 000-copy staple, praised by Warren Buffett as a gem. . . I wish everyone at Berkshire would follow Jack Mitchells advice-we would own the world. If you want to put your arms around your business and bottom line, youll want all the updated information and practices found in Jack Mitchells classic landmark business bestseller, HUG YOUR CUSTOMERS. The only way to stay in business is to have customers; the only way to increase your profit is to attract more customer visits-new customers, repeat customers-by providing exceptional customer service. Its that simple says Jack Mitchell. HUG YOUR CUSTOMERS shares the hands-on practical philosophy that has allowed Mitchell and his Family of Stores to thrive and excel in todays challenging retail marketplace. Filled with accessible advice, personal case studies and tips any businessperson can use for any business, HUG YOUR CUSTOMERS is an energizing blueprint for customer and employee retention, increased per capita spending, and groundbreaking success. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Hardcover.



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