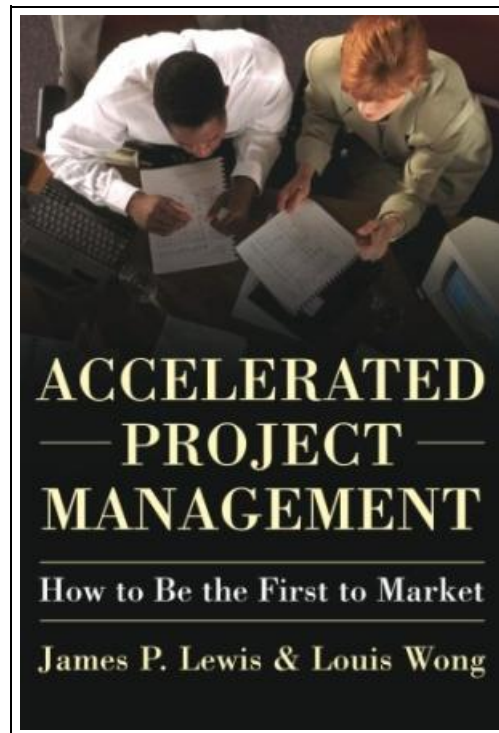# Accelerated Project Management: How to be First to Market (Paperback)

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ACCELERATED PROJECT MANAGEMENT: HOW TO BE FIRST TO MARKET (PAPERBACK)

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McGraw-Hill Education - Europe, United Kingdom, 2004. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Strategies for achieving first-to-market status with each new product Project management excellence is essential if your organization is to gain the competitive edge that comes with being first to market. Accelerated Project Management shows how you can reduce time on all your product development projects without adding unnecessary risk or cost. James P. Lewis and Louis Wong, two of todayis leaders in project management innovation, detail tools and techniques you can use to: * Avoid the enemies of project speed, from excessive project size to poor planning, insufficient resources, and perfectionism* Prioritize projects, creating a top-down sense of urgency and importance* Establish an Innovation Project Office (IPO) to act as a key linkage between strategy and implementation, and provide early warning when projects are losing focus and control Project leaders at top companies from Hewlett Packard to Cisco have discovered that to increase product development speed they must create clear product roadmaps, involve manufacturing in the process from square one, and eliminate rework through stringent quality standards and double-checks. Accelerated Project Management will show you how to adopt and improve upon these techniques in your organization, and dramatically increase project speed without sacrificing end-product quality in todayis high-stakes new product development race.

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