

Barthes: A Very Short Introduction

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Reviews

The publication is easy in read better to understand. It is writter in basic words and phrases rather than hard to understand. You wont truly feel monotony at anytime of your respective time (that's what catalogues are for about if you question me). (Kaya Rippin)

BARTHES: A VERY SHORT INTRODUCTION



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Oxford University Press. Paperback. Book Condition: new. BRAND NEW, Barthes: A Very Short Introduction, Jonathan Culler, This acclaimed short study, originally published in 1983, and now thoroughly updated, elucidates the varied theoretical contributions of Roland Barthes (1915-80), the 'incomparable enlivener of the literary mind' whose lifelong fascination was with the way people make their world intelligible. He has a multi-faceted claim to fame: to some he is the structuralist who outlined a 'science of literature', and the most prominent promoter of semiology; to others he stands not for science but pleasure, espousing a theory of literature which gives the reader a creative role. This book describes the many projects, which Barthes explored and which helped to change the way we think about a range of cultural phenomena - from literature, fashion, wrestling, and advertising to notions of the self, of history, and of nature. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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