



Usage Statistics of E-Serials

By David Fowler

Taylor & Francis Inc. Paperback. Book Condition: new. BRAND NEW, Usage Statistics of E-Serials, David Fowler, What are the potentials--and limitations--of usage statistics in libraries? As libraries increase their use of electronic resources, the value of quality evaluation of usage statistics has gained greater importance. Usage Statistics of E-Serials tackles this difficult issue by exploring in detail the proper evaluation of the level of usage of electronic resources. Noted experts discuss their own experiences in the field from multiple viewpoints and backgrounds, providing the reader with a well-rounded view of the entire topic. Issues comprehensively examined include the gathering and processing of statistics, costs and benefits of e-journals, evaluation and interpretation of data, and the comparison of different types of data collection methods. Usage Statistics of E-Serials reviews a range of situations and experiences of librarians and administrators in several different academic libraries. These authorities offer approaches and strategies to help readers more fully understand how to best manage those crucial resources. Multiple perspectives shine a needed spotlight on various challenges still facing academic librarians who attempt to measure and manage their library's electronic resources. This resource includes helpful screen captures, tables, and figures to fully explain ideas and data....



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