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THE RETAILERS GUIDE TO MERCHANT SERVICES: FROM STOREFRONT TO INTERNET (PAPERBACK)

Retailer's Guide to Merchant Services From Storefront to Internet

By Gail Cavanaugh



Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Owning a business in The Digital Age requires that business owners learn new ways of promoting their products and services, as more and more people are shopping on-line rather than in storefronts. This means that business owners must be well - informed about accepting credit cards from their customers. In Retailer s Guide to Merchant Services, Gail Cavanaugh explores the...

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- Authored by Gail Cavanaugh
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