

## Global Inc.: An Atlas of the Multinational Corporation (Paperback)



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The New Press, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book. Of the hundred largest economies in the world, forty-nine are corporations. A handful of corporate giants control most of the world's energy, technology, food, banks, industry, and media. Yet despite the ubiquity of enormous multinationals as the leading agents of globalization in the world, the history and character of corporate entities remains largely unknown, daunting, and inaccessible to the general public. Global Inc. is an atlas that charts this new, multinational geography. It features an extraordinary series of two hundred specially commissioned full-color maps that show how multinational corporations such as General Motors, Toyota, IBM, ATT, Microsoft, British Petroleum, and AOL Time Warner, have spread out across the globe. Colorful explanatory charts and graphs make clear the tremendous and surprising reach of individual corporations. And additional maps chart the rise of trade, multinational financial institutions, and global tools like the Internet. The product of several years of collaborative research by leading historians and geographers, Global Inc. is the first book to examine multinational corporations from a truly global perspective, and in atlas format. Impartial, accessible, and engrossing, Global Inc. offers a penetrating look at one of the most powerful phenomena on the planet in the twenty-first century.



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