



Made in Mexico: Zapotec Weavers and the Global Ethnic Art Market

By William Warner Wood

Indiana University Press. Paperback. Book Condition: new. BRAND NEW, Made in Mexico: Zapotec Weavers and the Global Ethnic Art Market, William Warner Wood, "Made in Mexico" introduces us to the people, places, and ideas that create Zapotec textiles and give them meaning. From Oaxaca, where guides escort tourists to weavers' homes and then to the shops and markets where weavings are sold, to the galleries and stores of the American Southwest, where textiles are displayed and consumed as home decor or ethnic artwork, W. Warner Wood's ethnographic account crosses the border in both directions to describe how the international market for Native American art shapes weavers' design choices. Everyone involved in this enterprise draws on images of rustic authenticity and indigenous tradition connecting the Mexican nation to its pre-Hispanic past, despite the fact that Zapotec textiles are commodities through and through. Wood examines the production and consumption of Zapotec textiles through the social practices that give them value.

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