



Introduction to Management Accounting, Plus MyAccountingLab with Pearson Etext (Mixed media product)

By Gary L. Sundem, William O. Stratton, Charles T. Horngren

Pearson Education Limited, United Kingdom, 2013. Mixed media product. Book Condition: New. Global ed of 16th revised ed. 276 x 214 mm. Language: English . Brand New Book. This package includes a physical copy of Introduction to Management Accounting, Global Edition, by Sundem well as access to the eText and MyAccountingLab. For MBA-level managerial accounting courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States An essential tool for understanding how to make effective economic decisions. In today s troubled economy, it s important to show students how managerial decisions can affect business costs. Introduction to Management Accounting helps to enhance students ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that s useful in day-to-day decision-making. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. MyAccountingLab is a personalised online study and assessment system, which tailors to the unique learning needs of...



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