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(Maud Mitchell)

YOU STARTED YOUR BLOG - NOW WHAT.? (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.PLEASE NOTE: This book is written for COMPLETE BEGINNERS. Those that have just set up their first blog and are now struggling with the next steps and where to go from here. It was written in response to feedback I received from my first book, which teaches the technical set up to complete beginners. I noticed patterns of what people were struggling with - often just even deciding what topic to focus on - and how blogging works in general. This book will take you by the hand and guide you through the next steps - the solid, basic techniques that every successful blogger started with. There is no magic pill to suddenly attract thousands of followers - although there are a few techniques that can speed things up and we will cover them. Another area that is often underestimated is learning the WRITING STYLE OF BLOGGING, including how to format your posts. This book goes into detail and provides resources for further training as that is obviously not something you will learn overnight. We will also look at the characteristics of Viral blog posts, but - once again - don't expect a magic pill! Blogging is hard work and becoming a good blogger - a good blog writer - takes training and time, even if you are already experienced in writing. People read blogs differently than books and unless you adjust to that, you will have a hard time attracting an audience - no matter how experienced a writer you are. Finally, we will go over the basic monetization strategies that are available to bloggers. If you are new to blogging and are willing to put in the necessary work...

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