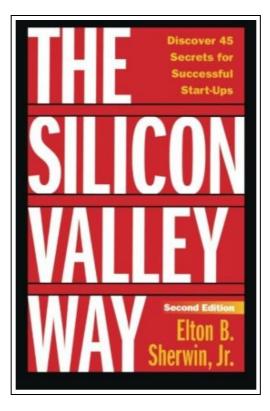
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Reviews

A very wonderful pdf with perfect and lucid explanations. This can be for those who statte that there had not been a worth reading. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Mr. Stone Kunze)

THE SILICON VALLEY WAY, SECOND EDITION DISCOVER 45 SECRETS FOR SUCCESSFUL START-UPS



Energy House Publishing. Paperback. Book Condition: New. Paperback. 208 pages. Dimensions: 8.4in. x 5.4in. x 0.6in.This is the Second Edition of his ground-breaking book, Elton Sherwin discloses the decision-making secrets that have made Silicon Valley a success and shows how you can apply those techniques in the 21st century. This second edition is the version normally assigned in college classes, it is also available in the Kindle format. EltonSherwin spent over 30 years in the tech industry: starting at IBM, moving to Motorola and spending the last 15 years as aventurecapitalist. A UC Berkeley graduate in Political Science, he holds eight patents and has served on the board of directors of over a dozen startups. Elton is an authority on the economics of innovation. He is an occasional guest speaker at Stanford University on energy policy and entrepreneurship. The Silicon Valley Wayis used by entrepreneurs and university programs around the world and is sometimes called The Start-up bible. In 2010 he authored his second bookAddicted to Energy - A Venture Capitalists Perspective on How to Save our Economy and Our Climate. Elton is currently the Executive Director of The Carbon Zero Institutewhich isdedicated to helping stop the increase of atmospheric CO2 bymid-century. Entrepreneurs and executives from around the world consult with Elton for advice on sustainability, innovation, business planning, marketing and strategy. He also has a unique ability to apply business principles to complex public policy and non-profit issues. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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