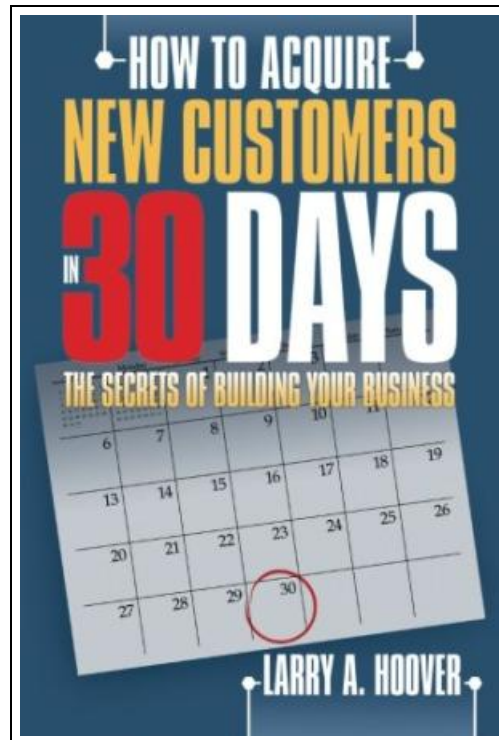


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HOW TO ACQUIRE NEW CUSTOMERS IN 30 DAYS: THE SECRETS OF BUILDING YOUR BUSINESS



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AuthorHouse. Paperback. Book Condition: New. Paperback. 202 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. Where will your company be in five years? Will it maintain its position in the marketplace as resources diminish . . . or as competition increases? In *How to Acquire New Customers in 30 Days*, the author reveals proven guidelines and tested techniques that you can use to master your marketing strategies and skills to increase your customer base and business bottom line. These strategies are nothing less than a roadmap for your marketing success. As a small business owner, entrepreneur or manager in a large corporation, you are involved in marketing every day, whether it is a chance meeting at a luncheon, waiting for an elevator, or at a social or athletic event, just be aware that marketing is the backbone of every organization's success and future growth. For ease of use, this compelling and powerfully effective how-to guide is organized into fourteen chapters with each chapter oriented to a specific marketing strategy. Mr. Hoover provides twenty-two tools you can use to market your business. For example: Eight tips for gathering contact information; Eleven tactics to get marketing research on competitors; A seventeen-point checklist for direct marketing; How to write compelling ad copy; Eleven steps in overcoming customer complaints; Branding your business; Salesmanship; Five principles of social marketing; Fifteen dangerous website mistakes in internet marketing; Ten social media marketing tips to acquire new customers; Six tips for better blogging; And much, much more! *How to Acquire New Customers in 30 Days* is the guide you need to put and grow your company up front, and keep it there! This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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