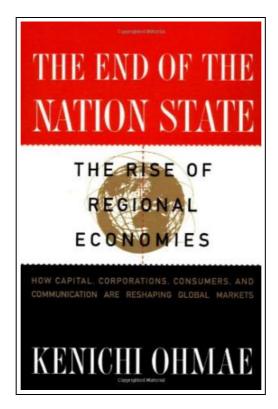
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(Glenna Goldner)

THE END OF THE NATION-STATE



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SIMON SCHUSTER, United States, 1996. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book ****** Print on Demand ******. Nation states, asserts the world-renowned business strategist Kenichi Ohmae, are dinosaurs waiting to die. In this profoundly important book Ohmae argues that not only have nation states lost their ability to control exchange rates and protect their currencies, but they no longer generate real economic activity. As a result, he maintains, they have already forfeited their role as critical participants in the global economy. Once efficient engines of wealth creation, nation states today have become inefficient engines of wealth distribution, whose fates are increasingly determined by economic choices made elsewhere. Ohmae contends that four great forces -- capital, corporations, consumers, and communication -- have combined to usurp the economic power once held by the nation state. In the first full-scale analysis of this global phenomenon, Ohmae explains exactly how communications now control the movement of capital and corporations across national borders, how demanding consumers determine the flow of goods and services, and how harmful government policies are increasingly disciplined by the actions of informed consumers, profit-seeking corporations, and currency markets. Old habits die hard and the habits of power die hardest of all. While governments cling to jingoistic celebrations of nationhood that place far more value on emotion-grabbing symbols than on the welfare of their citizens, Ohmae reveals that within their borders a revolution has been born. He documents how affluent economic zones forming natural business units have arisen throughout the world, bringing real, concrete improvements in the quality of life. These new engines of prosperity, which Ohmae calls region states, have emerged, for example, between San Diego and Tijuana, Singapore and parts of Malaysia and Indonesia, Silicon Valley and the Bay Area, and Hong Kong and...



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