



## So You Think You Can Write?: The Definitive Guide to Successful Online Writing (Paperback)

By Julia McCoy

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Confused by the overload of blogs, articles, and guides that promise you everything you need to know on how to write for the web? Not sure where to start with your blog and website, from optimizing for search to creating the best headline? Or how to take your writing skills to the next level and actually market yourself and make money as a professional online freelance writer? In So You Think You Can Write?, you ll learn every skill it takes to write great copy for the web, from the absolute fundamentals of using storytelling in great online content all the way to knowing how to write for both search engines and people, what it takes to craft different forms of content on the web, and much more; plus, there s a bonus chapter revealing how to market yourself and make income as an online copywriter in a modern world. Written by Julia McCoy, who spent years of her life teaching herself the elements of successful online writing and launched a writing business that hit seven figures within five years, this book...



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