Joomla! 1.5x Customization: Make Your Site Adapt to Your Needs (Paperback)

By Daniel Chapman

Packt Publishing Limited, United Kingdom, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Filled with plenty of examples and careful explanations, this step-by-step guide teaches you to build a subscription-based business site with Joomla! This site will evolve chapter by chapter as you apply the techniques and theory that you are learning to it. You will start by looking at the environment in which you develop, setting yourself up with the right tools to develop a professional site as effectively and efficiently as possible. Then you will move on to setting the purpose of our site, and why it is important to have a clear purpose and goals for your site before you ever even install Joomla! You will begin to look through choosing, installing and customizing extensions, and proceed to work on your sample subscription site as a practical example of the information covered in each chapter. Finally you will look at how to market and monetize your site to ensure the maximum success for your site. This book is written for people with basic knowledge of Joomla! who want to expand their skills and move from simply assembling extensions and installing a...

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