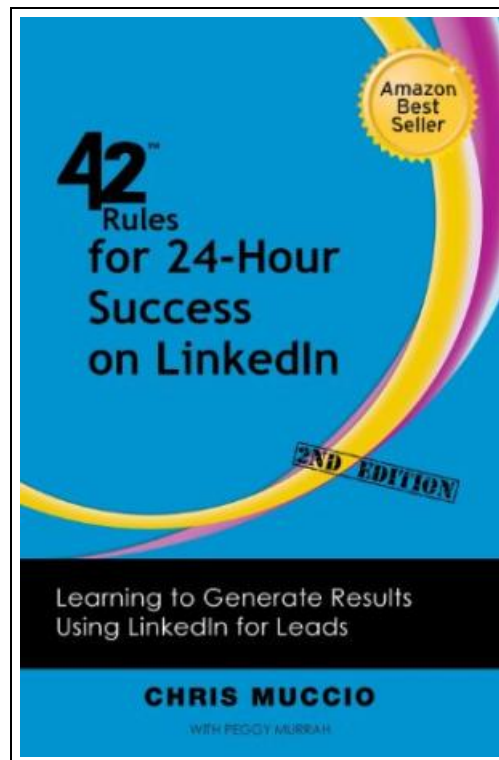


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(Prof. Damien Schuster PhD)

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Super Star Press, United States, 2013. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.There are millions of registered users on LinkedIn. Relatively few of them seem to have any real understanding of how to effectively use LinkedIn or how powerful a tool it really is. Do you know how to use LinkedIn to achieve your business goals? In 2008, people wanted to know how to use LinkedIn and we wrote the first edition of this book, which became an Amazon Best Seller. Today, there is a clear demand to learn more about what LinkedIn can do and what is needed to effectively use LinkedIn to generate results. Although the usage of LinkedIn is exploding, there are very few resources that teach what users are craving - solutions to increase their desired business results. In this almost completely new second edition of our book, we share our powerful 4 part methodology and then provide you with planning, tactics, techniques (and success stories) to help guide you toward generating business success through LinkedIn. Rules for 24-Hour Success on LinkedIn is a user-friendly, fast-paced resource designed to help you leverage the power of LinkedIn to build your business strategy, generate positive awareness to your brand, engage your leads and create trust. Who do we tend to do business with? Those we trust. There is a theory that everyone in the world is connected by no more than 6 people. You know who you are, but who else in this socially-connected world knows you and more importantly, what are you doing for them to generate trust in you. This book will help you: Build your roadmap for results using a clear and concise four part methodology Find, communicate and engage your target audience...

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