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## Modern Business Management: Creating a Built-to-Change Organization (Paperback)

By Doug Dockery

aPress, United States, 2018. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Transform your entire organization, not just a part of it. Take a modern look now that the world is focusing on business agility rather than thinking about team-level or even scaled Agile. Many people and businesses believe that doing Agile will solve all their business and organizational problems. The truth is that doing Agile , especially team-level agility, is not the same as being an agile organization. Authors Doug Dockery and Lauren Knudsen share their years of experience in transforming corporations and organizations to successfully compete and win in today s fast-paced markets. Using proven techniques and stories of actual experiences in a multitude of organizations, Doug and Lauren relate what it takes to successfully transform your organization, as well as how to tell if your transformation is working. Modern Business Management details what you need to know to transform your business to deliver value and thrive. Coverage includes: What Agile means to an executive and the benefits you should be seeingThe top failure modes and why so many transformations failA framework for success, including an operational framework and a transformation frameworkHow big data internal...



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