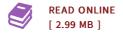




Misguided Virtue

By David Henderson

Institute of Economic Affairs. Paperback. Book Condition: new. BRAND NEW, Misguided Virtue, David Henderson, The doctrine of Corporate Social Responsibility (CSR) now enjoys widespread support. Companies are enjoined not simply to seek profit but to demonstrate their 'corporate citizenship' by working with a range of stakeholders to further environmental and social as well as economic goals. Pressures for such behaviour have come from NGOs but have been taken up by academics, other commentators and multinational enterprises themselves. David Henderson examines the CSR doctrine, subjecting it to fundamental ciriticisms. In this controversial text he argues that, far from being harmless, its adoption threatens prosperity in poor countries as well as rich. It is likely to reduce competition and economic freedom and to undermine the market economy.



Reviews

This type of publication is almost everything and taught me to hunting ahead plus more. It is writter in easy terms rather than difficult to understand. Your way of life period will likely be transform once you comprehensive looking at this ebook.
-- Gladyce Reinger

The ebook is straightforward in read better to fully grasp. I could possibly comprehended every little thing out of this composed e pdf. I found out this ebook from my dad and i suggested this pdf to find out. -- Prof. Lorine Grimes

DMCA Notice | Terms