



Das Frauen- Und Männerbild in Der Deutschen Telenovela Verliebt in Berlin

By Christine Bulla

GRIN Verlag. Paperback. Book Condition: New. Paperback. 152 pages. Dimensions: 8.3in. x 5.8in. x 0.5in. Diplomarbeit aus dem Jahr 2007 im Fachbereich Soziologie - Familie, Frauen, Männer, Sexualität, Geschlechter, Note: 1, 3, Ludwig-Maximilians-Universität München (Institut für Soziologie), 95 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: In der vorliegenden Diplomarbeit soll das Frauen- und Männerbild in der deutschen Telenovela Verliebt in Berlin herausgearbeitet werden. Das soziologische Interesse besteht in der nicht zu vernachlässigenden gesellschaftlichen Funktion der Darstellung von Frauen- und Männerbildern in deutschen Familienserien. Gerade sie setzen einen Orientierungsrahmen, bieten geschlechtsspezifische Leitbilder und haben eine enorme Wirkung im Hinblick auf die Verbreitung und Tradierung gesellschaftlich geprägter Vorstellungen (vgl. Machenbach 2000, S. 46). Das Fernsehen ist als Sozialisationsinstanz in der Lage, Vorstellungen über verschiedene Bevölkerungs- und Altersgruppen, über das Frau- und Mann-Sein zu vermitteln (vgl. ebd., S. 208). Die Arbeit ist in den Kontext der sozialwissenschaftlichen Geschlechterforschung einzuordnen. Diese fordert in Verbindung mit der Frauenbewegung die Gleichbehandlung und Gleichberechtigung von Frauen und Männern. Hinterfragt werden soll, ob das Frauen-Genre Telenovela hinsichtlich des Geschlechts, alte Rollenbilder und Stereotype aufweist. Die inhaltsanalytische Betrachtung der Telenovela-Charaktere zeigt, dass Frauenfiguren in dieser Telenovela einen niedrigeren Berufsstatus haben als Männer. Die männlichen Figuren tragen in ihren Positionen mehr...



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