




SOCIAL MEDIA: EFFECTIVE STRATEGIES FOR DOMINATING SOCIAL MEDIA MARKETING WITH FACEBOOK, TWITTER, YOUTUBE, INSTAGRAM, LINKEDIN, AND PINTEREST (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Harness the Global Reach of Social Media Marketing! Do you want to Establish and Improve Brand Awareness? Perform Powerful Market Research? Execute Stealthy Competitor Analysis? Personalize your Product Pitches? Build Client Trust and Loyalty? and Showcase Your Products to a Massive Audience? If so, Richard Harrison s Social Media: Effective Strategies for Dominating Social Media Marketing with Facebook, Twitter, YouTube, Instagram, LinkedIn, and Pinterest is the book for you! In this Expanded 2nd Edition, you ll learn how social media has revolutionized marketing and how to use social networking sites to strengthen your customer service. By establishing yourself as an expert online and demonstrating your talents, you can develop personal relationships with your audience, expand your business network, and see a massive increase in sales! This book features special, in-depth chapters on many popular social media platforms: Facebook Twitter Instagram Pinterest YouTube Snapchat and Vine! With Social Media: Effective Strategies for Dominating Social Media Marketing with Facebook, Twitter, YouTube, Instagram, LinkedIn, and Pinterest, you ll even learn how to use blogs to market your products and services. Used in conjunction with social media, your company s blog (or vlog) can establish authority, drive massive traffic to your website, convert traffic into leads. This essential guide gives you the tools and strategies you need to build a strong foundation, get to know your audience, and communicate your unique value propositions. You ll be amazed by the power, scope, and versatility of this modern communications technology - Let this book help you master social media marketing - Today! You ll even learn how to take advantage of the Big 7 Content Strategies! Don t wait another day to start taking advantage...

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