



Leadership in Action (Paperback)

By Ashley Goldsworthy

Dog Ear Publishing, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The book is a very practical exploration of leadership. The author draws on his extensive experience in a variety of senior roles to put the theory of leadership in an envelope of reality. Leadership is about people, about getting people to do what you want them to do, even when they might be inclined to do otherwise. It is about encouraging, convincing, exhorting, motivating and generally getting human beings to do something they would not have done without your intervention. Leadership is a process. It is not a set of characteristics, it is not charisma, it is not a position, it is not a role. It is a process-a process involving people. It is about those who lead and those who are led. It is about those who challenge and those who accept. It is also about helping people to achieve their goals as well, both as individuals and groups. Ashley Goldsworthy is in a unique position to write a book on Leadership. In a career spanning over 55 years he has been CEO of Australia s largest construction company; a retail bank;...

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