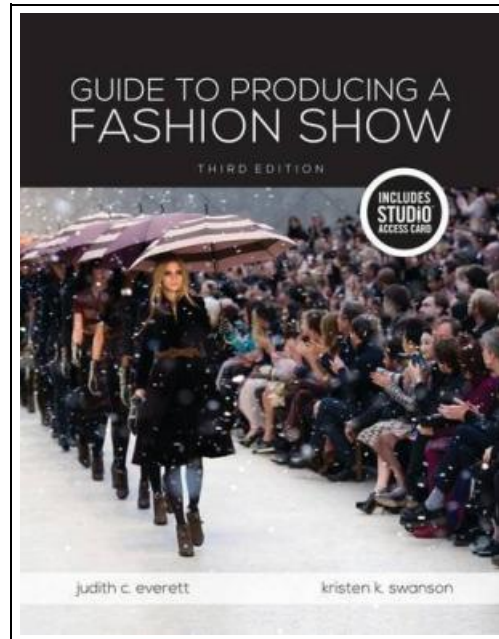


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GUIDE TO PRODUCING A FASHION SHOW (3RD REVISED EDITION)



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Bloomsbury Publishing Plc. Multiple copy pack. Book Condition: new. BRAND NEW, Guide to Producing a Fashion Show (3rd Revised edition), Judith C. Everett, Kristen K. Swanson, Guide to Producing a Fashion Show is the definitive source of information for anyone interested in fashion show production. All aspects of fashion show production are covered including: reasons to produce a show, planning, model selection, merchandise selection, staging and music, budgeting, show preparation, execution, and evaluation. The third edition is up to date with behind-the-scenes examples and expanded coverage of technology, the internet and social media, training amateur models and how to set up and run a dressing room. Whether the reader is experienced or a novice this text provides a step-by-step process for how to plan, organize, promote and execute an exciting fashion show. Introducing Guide to Producing a Fashion Show STUDIO--an online tool for more effective study! ~Study smarter with self-quizzes featuring scored results and personalized study tips ~Review concepts with flashcards of terms and definitions ~Access samples of documents, forms and templates for all stages of planning and executing a fashion show ~Helpful templates include a budget form, supply checklist, and post-fashion show evaluation sheet, plus forms for promoting the fashion show, such as news release forms and an activity planning calendar and more ~Redeeming the code inside this card will give you full access to the content previously contained on the DVD or CD packaged with this book This bundle includes Guide to Producing a Fashion Show 3rd Edition and Guide to Producing a Fashion Show STUDIO Access Card.



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