

A Short Guide to Political Risk (Short Guides to Business Risk)

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Reviews

This kind of publication is every little thing and taught me to looking ahead of time and a lot more. It is packed with wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding. *(Ida Herman)*

A SHORT GUIDE TO POLITICAL RISK (SHORT GUIDES TO BUSINESS RISK)



Gower. Paperback. Condition: New. 199 pages. In a competitive and increasing internationalized business world, many companies rely on the high riskreward ratio of operating in unstable areas. Those companies willing to engage in emerging or developing countries can often be exposed to a politically volatile environment over which they have little control. Political risk, therefore, is one of the most hazardous challenges that an international business can face. In A Short Guide to Political Risk you will find a business-centric introduction to political risk that will familiarize international managers with the concept and accelerate the learning curve towards proficient and coherent political risk management. Robert McKellar explores: the key political risk that companies have faced in the recent past, and current trends in the evolution of the political risk landscape; the concept of political risk and its constituent elements; models and approaches for assessing political risk; the principal options for managing political risk, and suggestions for organizational structures to ensure a coherent and consistent approach; as well as, wider issues that a company needs to consider in developing its own attitude and philosophy on political risk. A Short Guide to Political Risk is an essential introductory guide for risk managers and for all senior managers concerned with their organizations global performance and reputation. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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