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BE THE NEWS: A GUIDE TO GOING VIRAL WITH YOUR HUMAN INTEREST STORY



Surfsounds Publishing, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever dreamed of going viral? Not just on YouTube, but like wildfire across all media, including radio, television and the world s most important newspapers and magazines? This groundbreaking book offers a fresh approach to promoting your human interest story so it becomes a national discussion. Beyond standard public relations strategies, seasoned marketing veteran and...

Read PDF Be the News: A Guide to Going Viral with Your Human Interest Story

- Authored by Lori Gertz
- Released at 2013



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Simply no terms to clarify. It is actually loaded with knowledge and wisdom I am just delighted to let you know that this is the very best publication i have got read through during my individual lifestyle and could be he very best pdf for actually.

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