



How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing (Paperback)

By Chris McMullen

Createspace Independent Publishing Platform, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. 2014 Update: Expanded and updated in March, 2014 to include 35 more content. An additional 66 pages cover e-book design, page numbering and header issues for paperbacks, a revamped chapter on marketing, and more. BRIEF DESCRIPTION: Learn how to self-publish your book on using print-on-demand and e-book publishing services. This handy reference will guide you through all of the stages of the self-publishing process, from the conception of your book to writing the manuscript to editing and formatting to PDF conversion to publishing to promotional strategies. With this handy reference as a guide, you can self-publish a quality manuscript with ease! AUTHOR: Chris McMullen has written and self-published over a dozen paperback books and e-books. This book also was self-published using the same techniques that are described here. Chris McMullen, who has drawn thousands of professional illustrations from scratch using Word's drawing tools, shares several useful drawing and formatting SCRIPTON: This book begins with the decision to self-publish or traditionally publish, moves onto important information on developing the concept and researching the book's potential, provides a thorough discussion of...



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