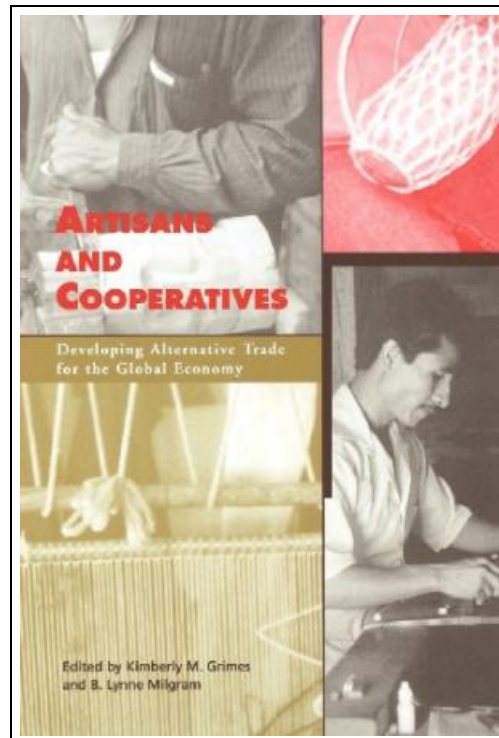


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University of Arizona Press, United States, 2000. Paperback. Condition: New. New. Language: English . Brand New Book. With new markets opening up for goods produced by artisans from all parts of the world, craft commercialization and craft industries have become key components of local economies. Now with the emergence of the Fair Trade movement and public opposition to sweatshop labor, many people are demanding that artisans in third world countries not be exploited for their labor. Bringing together case studies from the Americas and Asia, this timely collection of articles addresses the interplay among subsistence activities, craft production, and the global market. It contributes to current debates on economic inequality by offering practical examples of the political, economic, and cultural issues surrounding artisan production as an expressive vehicle of ethnic and gender identity. Striking a balance between economic and ethnographic analyses, the contributors observe what has worked and what hasn't in a range of craft cooperatives and show how some artisans have expanded their entrepreneurial role by marketing crafts in addition to producing them. Among the topics discussed are the accommodation of craft traditions in the global market, fair trade issues, and the emerging role of the anthropologist as a proactive agent for artisan groups. As the gap between rich and poor widens, the fate of subsistence economies seems more and more uncertain. The artisans in this book show that people can and do employ innovative opportunities to develop their talents, and in the process strengthen their ethnic identities. Contents Introduction: Facing the Challenges of Artisan Production in the Global Market / Kimberly M. Grimes and B. Lynne Milgram Democratizing International Production and Trade: North American Alternative Trading Organizations / Kimberly M. Grimes Building on Local Strengths: Nepalese Fair Trade Textiles / Rachel MacHenry That They Be in the...



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