



Essential Foundations of Economics by Bade, Robin; Parkin, Michael

By Michael; Parkin

Pearson Education (US), 2008. Taschenbuch. Condition: Neu. Gebrauch - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Economics is a subject you learn by doing. Essential Foundations of Economics breaks the mold of a traditional text and becomes a practice-oriented learning system. Each chapter uses a Checklist to focus students' attention on the most important key concepts. A discrete section introduces each of these core concepts and is immediately followed by a Checkpoint, a full page of practice that applies the concept. The result is a patient, confidence-building approach that prepares students to use economics in their lives, regardless of what their future career will be. Many instructors turn to online assessment in MyEconLab as a way to encourage practice without needing to grade homework by hand. Bade and Parkin have written online versions of their Checkpoints and end-of-chapter problems in MyEconLab so that there is complete synchronicity between the content online and in the text. Preview online! An interactive tour of Essential Foundations of Economics, Fourth Edition, is available here. 632 pp. Englisch.

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