



Analyzing Documentary Accounts

By Randy Dale Hodson

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Analyzing Documentary Accounts, Randy Dale Hodson, All kinds of human behaviour are observed and written about or documented. Ethnographers can be seen as "documentary accountants" - they observe and provide analysis. This book shows how to use documentary works as data sources, and how qualitative and quantitative analysis techniques can be combined. It shows how care must be taken with sampling and coding, and gives attention to reliability and validity issues, showing how to begin statistical exploration once the data are assembled.



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