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Mass Observation and Everyday Life

By Hubble, N.

Condition: New. Publisher/Verlag: Springer Palgrave Macmillan | Culture, History, Theory | The social-research organization Mass-Observation was founded in 1937. In this book, the true extent and significance of Mass-Observation's unique role in the formation of postwar Britain's idea of itself through the examination of everyday life across the long twentieth century. An excellent guide to Mass-Observation and the period generally, this scholarly work also provides surprising insights into the role social research has played in the development of policy and mass democracy. | List of Abbreviations Acknowledgements INTRODUCTION: THE MASS-OBSERVATION PROJECT Defining Mass-Observation A Brief History of Mass-Observation Everyday Life and Social Transformation PART 1: HISTORICAL BACKGROUND Everyday Life in the Long Twentieth Century Social Surveys: From Booth's Life and Labour of the London Poor to Kracauer's Die Angestellten and the Lynd's Middletown PART 2: THE SPACE OF FORMER HEAVEN Cambridge Experiment Letter to Oxford British Social Anthropology Popular Poetry and the 'Thirties' PART 3: THE INTELLECTUALS AND THE MASSES Profane Illumination and New Objectivity; English Surrealism and British Democracy Empson's Imaginary Solution PART 4: EARLY MASS-OBSERVATION The Formation of Mass-Observation Coronation Pastoral PART 5: BRITAIN BEGINS AT HOME First Year's Work First Year's Reception The Munich Crisis The Lambeth...



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