



Global Logistics For Dummies (Paperback)

By Sole

John Wiley Sons Inc, United States, 2018. Paperback. Condition: New. Language: English . Brand New Book. Your one-stop reference for entering the global logistics environment Global Logistics for Dummies is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the whats and whys of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. but also all elements of the business enterprise. In no time, it ll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics supportExplore global manufacturing and distribution logisticsProvide logistics services for foreign...



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