



You Can be Famous: Insider Secrets to Getting Free Publicity

By Danek S. Kaus

Robert D. Reed Publishers. Paperback. Book Condition: new. BRAND NEW, You Can be Famous: Insider Secrets to Getting Free Publicity, Danek S. Kaus, This book will teach people how to get free publicity. It is intended for business owners, members of organisations and individuals. Some of the topics include the various types of fame, the benefits of fame, how to write a winning press release, how to interact with journalists, the two best ways to get exposure in newspapers and magazines, how to do radio interviews from home, how to get on TV talks shows, TV performance tips from the Seinfeld TV show dialogue coach, how to give great speeches, how to overcome the fear of public speaking, interviews with journalists about how they like to be approached and what turns them off, and much more.



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