

Tourism: An Introduction (Paperback)

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Reviews

Complete guideline! Its this kind of good read. It can be writter in easy terms rather than difficult to understand. I am delighted to tell you that here is the very best book i have got go through during my very own lifestyle and might be he greatest ebook for at any time. (Bill Klein)

TOURISM: AN INTRODUCTION (PAPERBACK)



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SAGE Publications Inc, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. `Argued with a real verve, it makes a plea to rethink the role of tourism in modernity seeing it not as a fleeting and marginal element, but as something enduring, emblematic and constitutive of contemporary society. Tourism is seen as a key element of modern life, not an escape from it - Mike Crang, Department of Geography, University of Durham Tourism is a rapidly growing area of student enrolment. Lecturers and students who have waited patiently for an up-to-date, lucid and indispensable teaching and research text, need wait no more. This book is a matchless guide to understanding the theory, practice, development and effects of tourism. Tourism: An Introduction: - equips students with a critical perspective of the central processes of tourism and the relationship between tourism and culture - places tourism at the heart of modern life rather than as a peripheral feature added on after work - illuminates the relationship between tourism and nation formation, citizenship, consumerism and globalization - reveals the ritual, performative and embodied dimensions of tourist experience. This book offers readers a major synthesis of modern thought on tourism. It breaks the mould of approaching tourism as a self-contained, compartment of contemporary life and treats it as a major and exciting cultural phenomenon. This is a landmark work in the study of tourism. Adrian Franklin is the editor of the acclaimed journal Tourist Studies (SAGE Publications).

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