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# BE THE CEO OF YOUR LIFE: THE ULTIMATE AUTHENTIC PERSONAL BRANDING FORMULA FOR STANDING OUT FROM THE CROW



Global Vision Publishing House, New Delhi, 2016. N.A. Book Condition: New. First. 392pp. This book offers an advanced breakthrough formula to build, implement, maintain, and cultivate an authentic, distinctive, relevant, and memorable Personal Brand, which forms the key to enduring personal success. This new Personal Branding blueprint entails a systematic and integrated journey towards self-awareness, happiness, and enduring marketing success. If you are branded in this holistic way you will automatically attract success and the people and opportunities that are...

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- Authored by Hubert K. Rampersad
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